SCANalytics & eMoney Advisor Integration

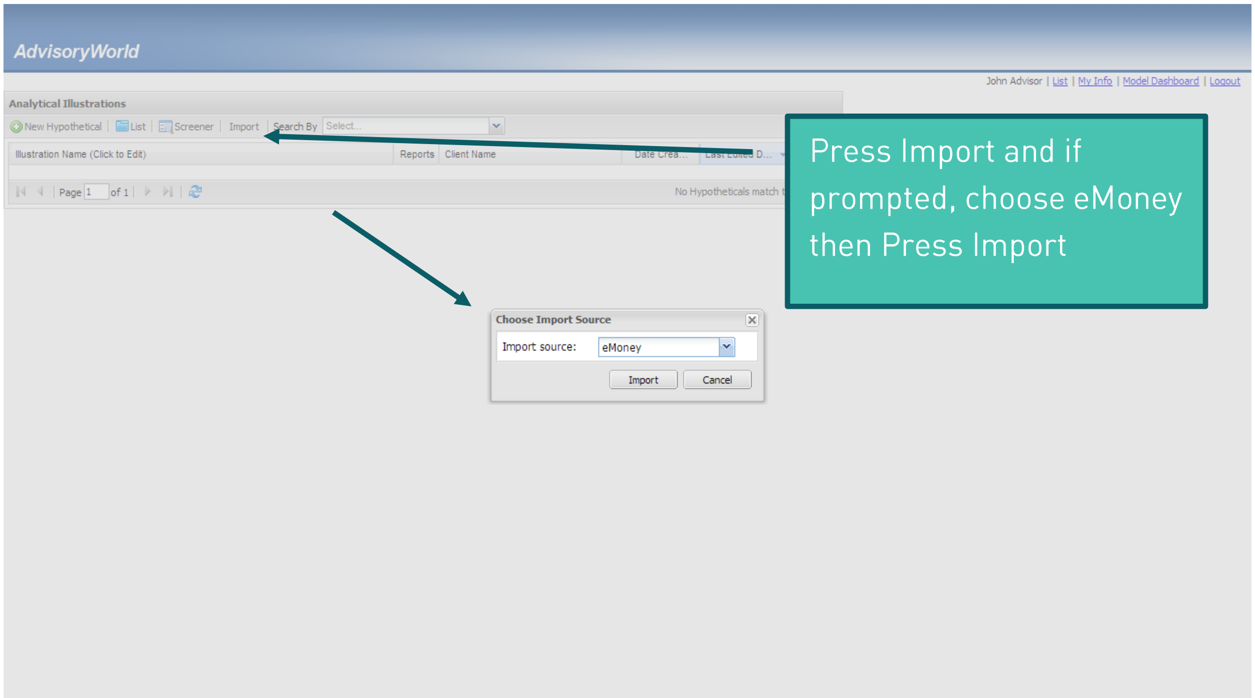
Features & Capabilities

AdvisoryWorld SCANalytics application allows users to easily and accurately review the effects of dividend and capital gain reinvestment, various fee applications and rebalancing on the hypothetical growth of a portfolio or investment. Adjust time horizon settings for any historical time period, set financial goals, contributions and withdrawals, rebalancing frequency and tax rates to assess back tested illustrations.

Users may also screen for assets based on criteria such as MPT statistics, expenses, manager tenure and classification. AdvisoryWorld SCANalytics application enables users to build CompariScan reports which compare two portfolios, models and/or investments against one another and are used as quantitative proposals. The portfolio and security analytical capabilities run the gamut from basic portfolio review to sophisticated MPT analysis, methodologies, and risk assessment.

Key Benefits

- **eMoney Advisor API Integration**
  - Import Client, Account and Position Data
- **Back-test Portfolios for Proposal, Periodic Review and Suitability Purposes**
  - View Risk, Return and essential MPT Statistics of Current and Proposed Portfolios
- **Demonstrate how hypothetical investment landscape changes would have affected Portfolios**
  - Assess the impact of variables such as Taxes, Fees, Inflation, Cash Flows and Rebalancing
- **Clearly illustrate portfolio diversification and value investing**
  - Analyze Equity, Fixed Income, Region, Sector and Overlap characteristics on the HoldingScan report
- **Investment Fact Sheets**
  - Asset Screening
- **CompariScan Proposal Generation**
  - Compare two Portfolios, Models and/or Investments side-by-side
- **Detailed Analytics**
  - Returns Based Style Analysis
  - Monte Carlo Simulation


AdvisoryWorld
John Advisor | List | My Info | Model Dashboard | Logout
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Page 1 of 1
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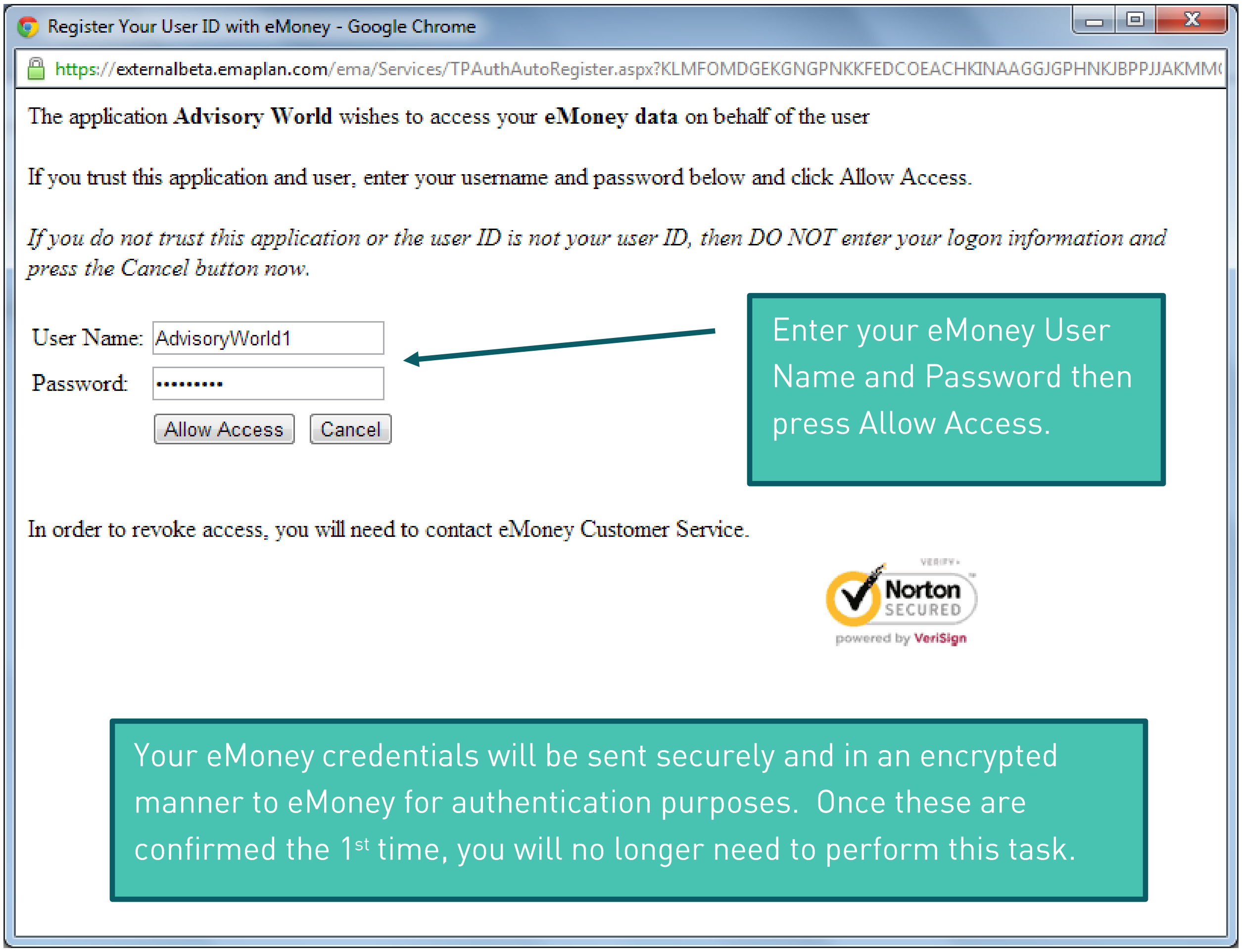
Register Your User ID with eMoney - Google Chrome
https://externalbeta.emaplan.com/ema/Services/TPAuthAutoRegister.aspx?KLMFOMDGEKGNGPNKKFEDCOEACHKINAAGGJGPHNKJBPPJJAKMM
The application Advisory World wishes to access your eMoney data on behalf of the user
If you trust this application and user, enter your username and password below and click Allow Access.
If you do not trust this application or the user ID is not your user ID, then DO NOT enter your logon information and press the Cancel button now.
User Name: AdvisoryWorld1
Password: •••••••••
Allow Access
Cancel
Enter your eMoney User Name and Password then press Allow Access.
In order to revoke access, you will need to contact eMoney Customer Service.
Norton SECURED
powered by VeriSign
Your eMoney credentials will be sent securely and in an encrypted manner to eMoney for authentication purposes. Once these are confirmed the 1st time, you will no longer need to perform this task.

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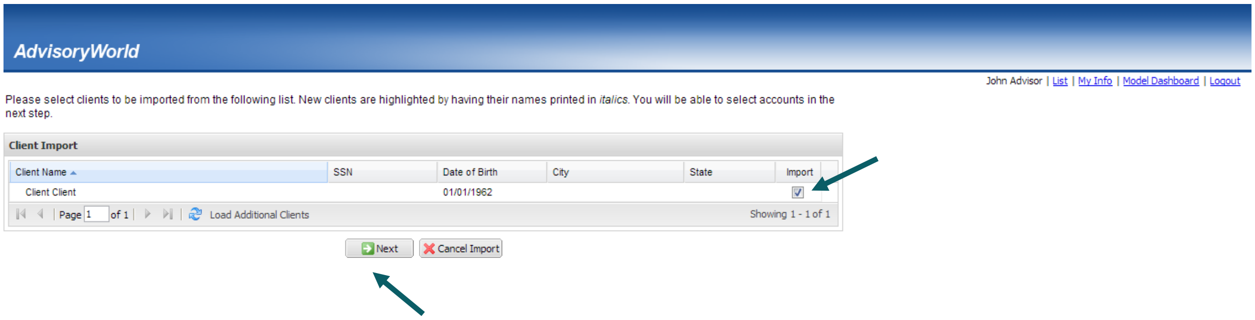
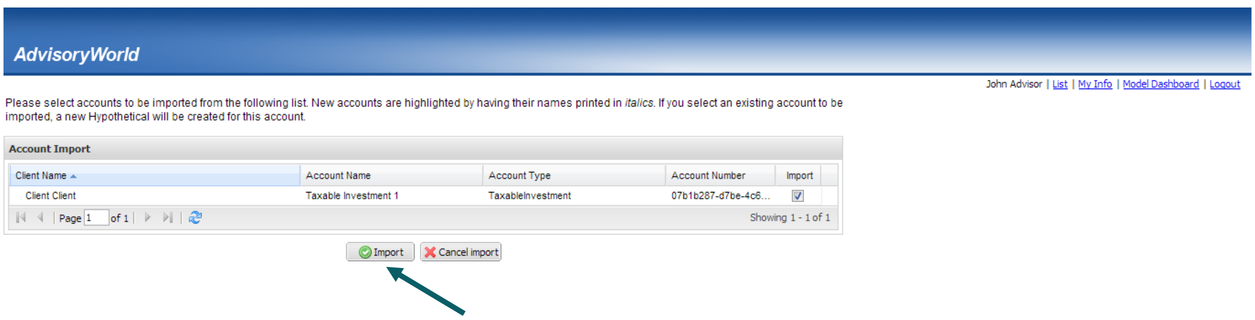


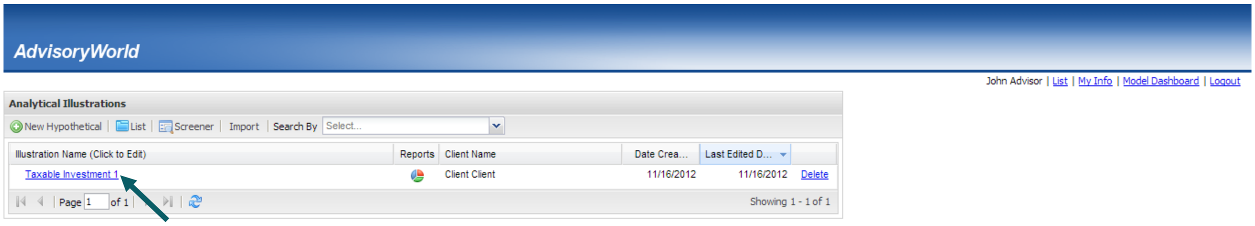
Select any or all Clients to be Imported, then press Next.

icehypotest.advisoryworld.com/hypo-ws/importClients.jsp#

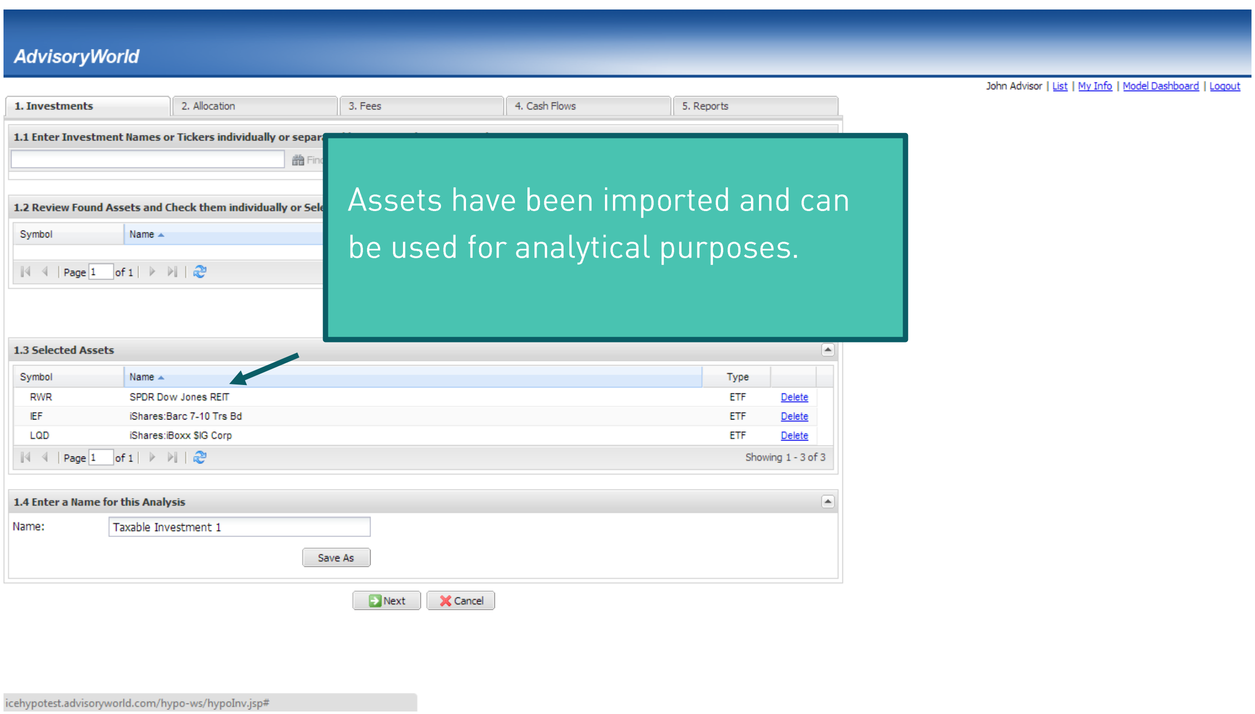


Select any or all of the Accounts that belong to the Client(s) selected on the previous page to be Imported, then press Import.

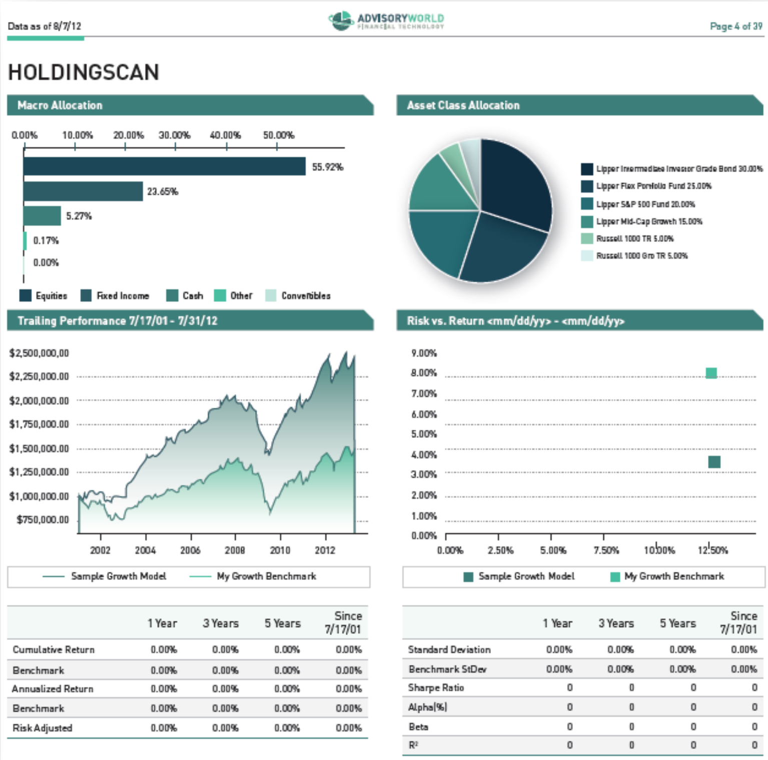
icehypotest.advisoryworld.com/hypo-ws/importAccounts.jsp#



The imported Accounts are available for reporting and review.



Assets have been imported and can be used for analytical purposes.


Data as of 8/7/12

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HOLDINGSCAN

	1 Year	3 Years	5 Years	Since 7/17/01
Cumulative Return	0.00%	0.00%	0.00%	0.00%
Benchmark	0.00%	0.00%	0.00%	0.00%
Annualized Return	0.00%	0.00%	0.00%	0.00%
Benchmark	0.00%	0.00%	0.00%	0.00%
Risk Adjusted	0.00%	0.00%	0.00%	0.00%

	1 Year	3 Years	5 Years	Since 7/17/01
Standard Deviation	0.00%	0.00%	0.00%	0.00%
Benchmark StDev	0.00%	0.00%	0.00%	0.00%
Sharpe Ratio	0	0	0	0
Alpha(%)	0	0	0	0
Beta	0	0	0	0
R^2	0	0	0	0

Hypothetical Report, HoldingScan and CompariScan Proposal Reports for all accounts are available for review.